

SUSTAINABILITY IN PRACTICE

22nd February 2012, 9.00am – 5.30pm, Suntec Convention Centre, Level 3 Theatre

Pressures such as aging workforces, gaps in middle management, new regulatory regimes, volatile commodity prices and variability of energy supply are changing not only the modes of production, but also the marketplace. Consumers are more focused on environmentally friendly and socially responsible products, creating strong value propositions for companies that can differentiate themselves through a strong commitment to sustainability.

This seminar focuses on the various methodologies for cultivating a robust sustainability culture, with a particular emphasis on developing visible management commitment, an appropriate organizational structure and focused processes and actions. It will help make sustainability a practical and integral part of creating stakeholder value.

Speakers at this session include representatives from companies and organizations with established credentials

- **Mr Juan G. Aguiran** **DuPont Sustainable Solutions**
- **Mr Patrick Chan** **Singapore Business Federation**
- **Prof. Bjorn Stigso** **World Business Council for Sustainable Development (WBCSD) (TBC)**
- **John Pearson** **British High Commission Singapore (TBC)**
- **Other eminent Singapore based Sustainability subject matter experts**

Topics Covered in Session

- **Defining Sustainability for the industry and ASEAN**
- **Learning from companies embedding sustainability into their core business**
- **How to make sustainability practical from top management to shop floor**
- **How to combine EHS and sustainability**
- **What is a successful sustainable company? What are they doing different?**
- **Combining triple bottom line: Social – Environmental - Economical**
- **Key challenges in starting and maintaining momentum in sustainability**
- **Sustainability: from vision to strategy to roadmap to implementation**
- **Climate change and sustainability: examples in the region, what countries can do**
- **Best practice on sustainability globally**
- **Why embark on the sustainability journey?**

Details for the Sustainability in Practice Seminar

TBA

Juan Aguiriano

Worldwide Managing Director,
Sustainable Operations Practice, DuPont Sustainable Solutions

Juan Aguiriano, Worldwide Managing Director of Sustainable Operations for DuPont Sustainable Solutions, is responsible for expanding a consulting practice that leverages real-world experience and proven approaches to help organizations improve and sustain return on operations and assets while reducing the environmental footprint. His mission is to deliver the right solutions to clients in the areas of environmental management, energy efficiency, capital effectiveness, and asset productivity.

An expert in corporate sustainability, climate change, and energy efficiency strategies, Aguiriano brings to his current position over 20 years of experience in running global operations in Europe and Asia. He has advised senior executives from some of the top 500 corporations in Europe, the Middle East, and Africa in industries such as oil and gas, power and utilities, cement, mining and steel.

Riding the Megatrend of Sustainability

Patrick Chan

Director, Industry Development Division, Singapore Business Federation

Patrick Chan is the Director of Industry Development division of Singapore Business Federation (SBF), the country's APEX Business Chamber with more than 17,000 members. As part of SBF's senior management team, he oversees the 550-member Sustainable Development Business Group (SDBG) and the Singapore Sustainability Alliance (SSA) - a triple-helix based sustainability cluster with more than 25 industry, government and academic & research institutions across clean energy, environment, waste, water, building, IT, manufacturing and logistics sectors.

Externally, Patrick represents the SSA Alliance in Singapore's participation in the International Cleantech Network and Global Cleantech Cluster Association. He is a founding exco member of Bioenergy Society of Singapore, and also serves on the technical committee for Business Sustainability Assessment of SPRING Singapore's Environment Standards Committee and as an advisor to the Centre of Innovation for Environmental and Water Technologies in Ngee Ann Polytechnic.

Sustainable Growth – The Arguments for Moving to a Low Carbon Economy

John Pearson

Head South East Asia, Climate Change Network, British High Commission Singapore

John Pearson is Head of the British Government's network on climate change in South East Asia. Based at the British High Commission in Singapore, he has held the position since September 2008. John joined the Foreign and Commonwealth Office in 1990. He has held a variety of positions in London, including working in the FCO's Environment Policy Department. His other overseas postings have included Madrid, Brasilia and Montevideo, where he was Deputy Head of Mission. His first degree was a BSc in Geography from the University of Nottingham, where he specialised in coastal environments and air pollutants. He also has an MA in International Peace and Security from King's College, London, where he wrote his dissertation on 'Climate Change and the Implications for International Peace and Security'.

Indonesian Business Council for Sustainable Development: An insight into latest opportunities for business in support of the sustainable development agenda in Indonesia

Neil Franklin

Special Advisor to the World Business Council for Sustainable Development (WBCSD), Indonesia

With 18 years in Asia, Neil specialises in identifying sustainable pathways through complex environmental, social and multi-stakeholder interests, promoting sustainable business solutions in diverse, multi-cultural environments at grass-roots and senior corporate level. He has worked on environmental, social and business sustainability both with and from within NGO's, government and large corporations. Neil holds degrees from Oxford University and University of York, UK, including a PhD on conservation and natural resource management. He is Director of Corporate Sustainability at Daemeter Consulting based in Indonesia, and Special Advisor to the World Business Council for Sustainable Development (WBCSD) on Indonesia, collaborating with the Indonesian Chamber of Commerce (KADIN) on the recently launched Indonesian Business Council for Sustainable Development (IBCSD).

Registration Details

- Fee:

Standard Registration Fee **S\$400.00**

Special Discount is available for IES, SCIC, WSHC, SBF, NUS, NTU, SP, NP, NYP members.

Fees include materials, lunch and 2 tea breaks.

Fees payment is to be made at the time of registration.

Student Registration Fee **S\$200.00**

Documentary proof of student status required

- To register, please download and complete the enclosed [registration form](#) and fax to **+65 6874 5097** or email to **engokhg@nus.edu.sg**

The seminar is now open for registration. Seats are limited so register now!

Closing Date for Registration: **31 January 2011**

For any queries regarding the registration please contact

Mr Gabriel Ong at Tel: **+65 6516 5113** or Email: **engokhg@nus.edu.sg**

